

CORPORATE BROCHURE



# DIGITAL AND BUSINESS TRANSFORMATION

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Helping businesses solve complex issues  
and excel through Digital Transformation.



[www.d3signs.com](http://www.d3signs.com)





***Partner of choice  
in Delivering  
Innovative Solutions.***



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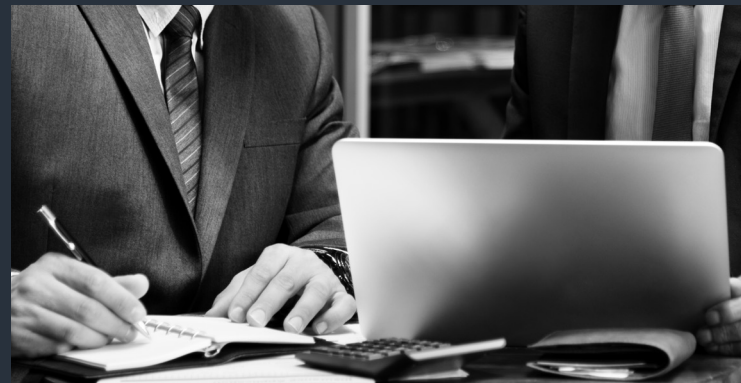
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# ABOUT US

Comprehensive Global Provider of  
Digital and professional IT solutions.



We help clients manage their top-line and bottom-line by enhancing their business agility and efficiency with cutting-edge solutions.



## Who We Are

Established in 1999, D3SIGNS is a fastest growing digital agency specializing in the creative implementation of branded content and integrated IT solutions. With over 20 years of dedication, hard work and commitment to make a difference, our organisation has emerged as a powerful digital solution for Fortune Global 500 businesses.

## Company Facts



## What We Do

We build customer-centric digital solutions to transform your business at scale.

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# OUR SERVICES

## Digital Consulting



### Digital Strategy

Mitigate risks and justify the investment into technology innovations such as AR, VR, QR code. IoT. Blockchain etc.



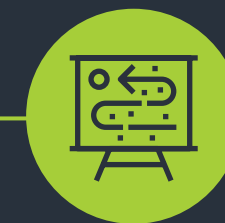
### Digital Business Strategy

Achieve business goals via the implementation of digital initiatives such as gamification, loyalty and rewards and business models.



### UX/UI Strategy

Address customer needs and follow design trends with detailed understanding of your user, their behaviors, expectations, and needs.



### Digital Marketing Strategy

Expand and grow your customer base with strong and well-defined online marketing plans that focuses on short and long-term goals.

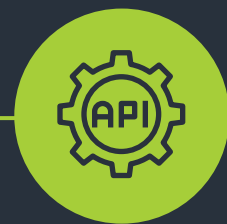
# OUR SERVICES

## I.T. Service Management



### Enterprise Applications

Making use of emerging technologies and building with speed and agility to achieve efficiencies in cost and time.



### Payment Gateways

Enabling multiple payment options by connecting directly with payment service providers such as PayNow, Visa, Mastercard etc.



### eCommerce

By enabling commerce expansions and unifying business operations, we help your business drive profitable growth.



### Enterprise CMS

We develop custom modules and templates for OpenCMS and manage AEM driven platforms

# OUR SERVICES

## Digital Marketing



### 360 Marketing

Bring your business to your customers across multiple channels, offline-to-online, through the whole buyers journey. Turn prospects into customers and customers into raving fans.



### Inbound Marketing

Create brand awareness and attract new business with content marketing, SEO & Social Media. Get found by telling your story and brand values to the right audience. Giving your customers what they are looking for to build a valuable and long-lasting relationship.



### Digital Advertising

Promote and advertise your product, brand or service across channels to reach and attract your customers at every stage of your marketing funnel to maximize your advertising ROI.



### Marketing Automation

Improve your lead management and lead nurturing through marketing automation. We help you map your marketing activities with business objectives and enhance efficiencies by streamlining and automating the marketing and sales process.



# OUR CLIENTS

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*Fortune 500 Companies and global  
brands that trusts our expertise.*



// **Building Relationships with  
Strong Commitments.** //



## Thank You

Thank you for your confidence in our ability to serve you.  
We welcome the opportunity to assist you in your business and look forward to  
a long -term relationship.



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